

PERSONAL MASTERY

THE **PLATINUM** MINDS CIRCLE 2025

A FULL IMMERSION SELF ACTUALIZATION AND TRANSFORMATIONAL COACHING PROGRAM FOR PERSONAL MASTERY

BELIEVE. BEGIN. BECOME.

**ALL THINGS
SPLENDID**

**HAVE BEEN ACHIEVED
BY THOSE WHO DARED
BELIEVE THAT SOMETHING
INSIDE THEM WAS SUPERIOR
TO CIRCUMSTANCE**

Bruce Barton

RISE TO YOUR GREATEST SELF

Start the Journey to Greatness

Imagine creating a future that is not constrained by currently known circumstances. Then imagine having the freedom to fully experience life and be the truest manifestation of your greatest self. *Just imagine.* And decide, that is exactly what you want and deserve.

ABOUT THE PLATINUM MINDS CIRCLE

The Platinum Minds Circle is a mind-shifting, life-changing **Full Immersion Self Actualization and Transformational Coaching Program**. It is designed for those who are willing and ready to fully actualize their highest vision for their personal, professional or business life. Participation is by application only and is followed by an interview and selection process. Participants come together three times during a 9 month period, at exclusive 5-star locations for 7-10 days each time. In the retreats participants receive scheduled coaching, mentoring and support towards taking action and generating the results they seek.

WHAT HAPPENS AT THE RETREATS?

During the retreats participants are fully immersed in the process of unapologetically uncovering their full potential and ultimate objectives, designing their intended futures and creating their desired impact, whilst breaking through current limitations. The program is aimed at allowing outcomes that reflect an existence at the highest level of greatness. The program has three tiers, covering 3 core elements centered on the delivery of massive **Paradigm Shifts, Transformational Change and Personal Mastery**. Graduates of the program enter into a Platinum Minds Partnership which is the ultimate commitment to their greatest version yet.

WHO IS IT FOR?

Participants

The Platinum Minds Partnership is a journey. It is a commitment to moving from good to great, whether you are seeking greatness and excellence in your personal, professional or business life. This 9-month program requires a steadfast decision to make greatness the ONLY option and a determination to create a future that is not constrained by the past. The program is NOT suitable for those who choose excuses over results or are not ready to let go of current patterns. The program is therefore exclusively reserved for those who are ready and willing to make a major shift towards achieving and sustaining an existence that reflects their full potential in every aspect.

WHAT WILL I GAIN?

Benefits

The program is divided in three tiers, with each tier taking the participant to the next level of transformation and advancement towards their better version. Each tier delivers its own sets of benefits.

At tier 1, participants leave with a deep insight into their patterns of decision making, behaving and feeling. They confront their imposed limitations and how these disabled them to tap into their potential, take action and deliver their desired results. A considerable amount of time is spent in creating a clear action plan and roadmap for changes in their personal, professional or business existence.

At tier 2, participants go through the Transformational Change Cycle and commit to then take the actions needed to move from where they are to where they want to be. This tier is focussed on gaining a deeper conviction for making decisions that are aligned with their intended results and outcomes.

At tier 3, participants embody all the Personal Mastery Skills required to sustain the achieved excellence and gain lifelong membership to a network of likeminded peers, mentors and coaches.

WHERE IS THIS HELD?

Proposed 2025 Locations

Retreat I: Safari Experience- AFRICA

Serengeti, Tanzania

Singita Grumeti Reserves

<http://www.singita.com>



Voted the Best Hotel in the World this location offers unparalleled luxury in the midst of the most awe-inspiring 400,000 acres of private wilderness. The area forms part of the famous migration route, travelled by hundreds of thousands of animals every year.

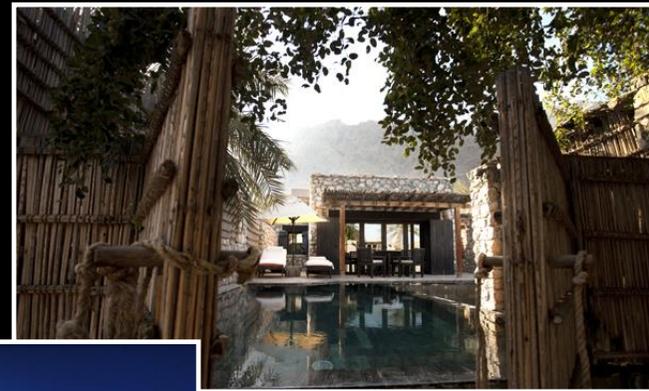


Retreat II: Desert Mountain Experience- MIDDLE EAST

Musandam, Oman

Six Senses Zighy Bay

<http://www.sixsenses.com/SixsensesZighyBay>



Winner of the Leading Resort Award and many more accolades, Zighy Bay offers indigenous village style accommodations, with the dramatic mountains on one side and a 1.6-kilometer sandy beach at Zighy Bay, on the other.

Retreat II: Desert Mountain Experience- ASIA

Hoi An, Vietnam

The Namhai

<http://www.thenamhai.com>



Located on the pristine Hoi An Beach and amidst Vietnam's richest cultural heritage the Nam Hai reinvented luxury and sophistication in Vietnam. Winner of the Favorite Overseas Hotel Spa Award (Condé Nast).

Program Structure

Retreat I:

BELIEVE

Platinum Minds Partnership- Silver Belt (Tier I)

Mindset: The Process of Breaking Through

Duration: 10 days

Retreat II:

BEGIN

Platinum Minds Partnership- Gold Belt (Tier II)

Decisions: High Impact Transformational Change

Duration: 7 days

Retreat III:

BECOME

Platinum Minds Partnership- Platinum Belt (Tier III)

Influence and Impact: Personal Mastery

Duration: 7 days

Gala:

BE

(2-day Extension of Retreat III)

Graduation Ceremony and Gala

Platinum Minds Circle Agreement Signing Ceremony

Platinum Minds Circle Member Installation

Duration: 2 days

Fee and Costs

The Platinum Minds Partnership has a straightforward flat fee structure which includes:

Travel and Accommodation

- *Airport Transfer from the airport to all three retreats (total 6 transfers)*
- *5-star Luxury Private Accommodation at all three retreats (total 26days)*
- *All applicable hotel taxes*
- *All laundry and valet services at the retreat*

Food and Beverages

- *All meals (breakfast, lunch, dinner) and snacks at the retreats with careful detail to your specific dietary requirements*
- *All non-alcoholic drinks at the retreats, including daily teas and coffee*
- *All alcoholic drinks at the retreats, including wines, spirits and liqueurs (excluding connoisseur wines and champagne)*

Leisure Activities

- *All planned activities and all travel related to these activities*
- *All scheduled excursions and all travel and entry fees related to these excursions*
- *Free WIFI or Broadband Internet at all the retreats*

Mind and Body Care

- *Two spa treatments at each retreat*
- *Gym Access at all retreats*
- *Guided Meditative Yoga every morning at all retreats*

Coaching Program

- *All Workshops, Lectures and Coaching Sessions at the retreats including learning material and books*
- *All speakers and experts booked during the retreats*
- *9 months of Bi-Weekly Coaching Calls and Coaching Sessions in between retreats*
- *Lifetime by Invitation-Only Membership into the Platinum Minds Partnership*

Total Cost: USD 37,500 per person

NOT INCLUDED:

Air Ticket, Airport Taxes and Visa Costs to and from the retreat destinations. All personal calls and personal purchases.

'Own who you are. Own who you become.'

Suzette Dumfries

Application Process

Deadlines

There is only one cohort each year starting in October. The following deadlines apply:

Start in October:

Submit application by April 1st of same year

Submit Application Form

Application Forms can be downloaded from our website and/or requested by contacting contact@SuzetteDumfries.com

Interview

Within 14 days of your application being submitted, an interview will be scheduled. This interview will take 90 minutes and is telephone based with video capability where possible.

Selection

Within 14 days of your interview, you will receive an email and a call outlining whether you were selected or not.

Payment

Participation is not confirmed until you have made a 35% deposit (20% is refundable deposit, 15% will go towards cancellation fees charged by our partner companies, such as hotels. Full balance is due 2 weeks prior to start of the program.

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